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COVID-19 forces Seymour Pink to hold virtual 5K run/walk in October

Nonprofit transforms 9th annual fundraiser



By Patricia Villers

SEYMOUR - The scourge of COVID-19 has cancelled many community events held each year for fun and to raise funds for local organizations.

As a breast cancer survivor one of those nonprofits near and dear to my heart is Seymour Pink, a community's fight against breast cancer.

I was sorry to learn that the organization's 9th annual Pounding the Pavement for Pink 5K - the nonprofit's largest fundraiser - will be a virtual event Oct. 3.

Since its inception the 5K run/walk had grown to 3,000 participants and more than 1,500 spectators.

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In announcing the virtual event Seymour Pink founder Mary Deming said, "Our top priority is always the safety of our community and especially all breast cancer survivors and others who are compromised with their immunity."

She said the virtual event will feature the 5K, an inaugural 10K, and the first Pink Challenge. Deming said details will be announced. Registration for the event will open July 1.

I've enjoyed walking in the 5K with members of Griffin Hospital's Circle of Friends support group each year. I've always felt the love and support of the community on that special day.

I'm sure a virtual event - while unusual - will provide similar feelings of caring and concern for all involved.

Learn more about the mission of Seymour Pink at:

https://www.facebook.com/seymourpink/
http://www.seymourpink.com/













See Valley-Voice CT newsletter coverage of Pounding the Pavement for Seymour Pink over the years by clicking the icons below.









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